## What people are saying about Green Halloween®:

Efforts like Green Halloween are a great way for parents and children to have some fun and do something positive for the environment. *Greg Nickels, Mayor of Seattle & Seattle Climate Action Now* 

I'm enthusiastic about the idea of adding to the Halloween tradition a sense of sustainability and responsibility to our children. *Mark Cross, Mayor of the City of Sammamish, WA* 

When Recycline heard about Green Halloween, we knew that we had to get involved. What a wonderfully fresh spin on a tried and true tradition! *C.A. Webb, Marketing Director, Recycline, Inc. Maker of Preserve Brand Products* 

Whole Foods Market is dedicated to promoting local and earth-friendly eating selections, and our partnership with Green Halloween serves this mission. Our goal this Halloween is to educate parents and children about fun candy alternatives that are good for you. *Ron Megahan, president of Whole Foods Market's Pacific Northwest region.* 

I am excited to participate in Green Halloween, and to help spread the word in the community. It is wonderful to see parents empowered with healthy options in order to make positive choices for their children, allowing them to participate in the spirit of the season while still honoring their individual family needs. I also appreciate the inclusiveness that Green Halloween embodies. Children with severe food allergies or other health issues are often not able to participate in holiday festivities without feeling excluded in some way. Shifting the focus of the celebration offers an opportunity for these children to participate in ways not previously available to them. Thank you for the inspiration, and for the efforts of those who have made this a reality for our children and families. *Juliana Nason Ashe, therapist, business owner, mother (of a food-allergic child)* 

I applaud the initiative and all the companies rallying behind Green Halloween. As a mother of three I am appalled by all the bad stuff children are served under the banner "treats". With Green Halloween we now have a compelling alternative for the big treat season. And the fact that the objective of the campaign is to make healthy treats more affordable, makes this very attractive to the masses. *Monika Claassen, Business owner and Mother of 3* 

I am so excited to welcome the fall season and Green Halloween. As a mother of a soon to be trick-or-treater, it is wonderful to know that communities now have another option for celebrating this wonderful holiday for our children. Our family is passionate about the health of our environment, our children and our planet...Green Halloween is the perfect answer to create special memories without worrying about what kind of unhealthy "treat" is going in our Halloween basket. *Elena Lipson - Founder of LaLaNatural.com - Organic Boutique* 

This is a wonderful idea that is long overdue. So many [...] parents, who are concerned with issues like health, ecology, and fair-trade, have an earnest intention to provide wholesome and ethical "treats" and "favors" for Halloween and birthday parties. Affordable alternatives to all of the "junk" out there, however, are difficult to find. A collaborative effort like Green Halloween is a much-needed resource!" *Briana Bennitt, Executive Director, Three Cedars School, Bellevue, WA*