

OREGON ZOO NEWS

Oct. 19, 2011

Contact: Hova Najarian at 503-220-5714 or hova.najarian@oregonzoo.org

Oregon Zoo to host howlin' good time

Animals and visitors will receive treats during zoo's Howloween celebration

PORTLAND, Ore. — Trick-or-treaters can fill their bags with goodies and learn about wildlife Oct. 29 and Oct. 30, during Howloween at the Oregon Zoo, presented by Sterling Savings Bank. The event runs from 11 a.m. to 4 p.m. and is free with zoo admission.

In keeping with the zoo's mission, Howloween aims to be educational as well as fun. An intriguing scavenger hunt directs trick-or-treaters to easily accessible activity stations throughout the zoo. Activities are themed to teach kids about animals around the zoo, and their habitats and adaptations. Goodie bags filled with candy and prizes will be given out for completed hunts at the zoo's exit.

As part of <u>Green Halloween</u>® — a nationwide initiative to make Halloween healthier and more eco-friendly — the zoo's goodie-bag treats are being provided by Endangered Species Chocolate, Nature Path Bars, Stretch Island Fruits, Larabar, Honest Kids pouch drinks and Glee Gum.

Additional support for Howloween is provided by FedEx in association with Safe Kids USA. Volunteers from FedEx will be at the zoo Saturday, Oct. 29, reminding children and adults to be safe and seen on Halloween. FedEx will provide reflective giveaways to increase children's visibility during evening hours and present safety tips for parents and drivers.

Throughout the weekend, visitors can watch the zoo's enrichment team provide animals with holiday-themed treats like pumpkins stuffed with snacks. Enrichment items such as pumpkins – provided by Al's Garden Center — help keep the zoo's animals mentally and physically stimulated.

The zoo is a service of Metro and is dedicated to its mission of inspiring the community to create a better future for wildlife. Committed to conservation, the zoo is currently working to save endangered California condors, Columbia Basin pygmy rabbits, Oregon silverspot and Taylor's checkerspot butterflies, western pond turtles, Oregon spotted frogs and Kincaid's lupine. Other projects include studies on black rhinos, Asian elephants, polar bears and bats.

The zoo opens at 9 a.m. daily and is located five minutes from downtown Portland, just off Highway 26. The zoo is also accessible by MAX light rail line. Visitors who travel to the zoo via MAX receive \$1.50 off zoo admission. Call TriMet Customer Service, 503-238-RIDE (7433), or visit www.trimet.org for fare and route information.

General admission is \$10.50 (ages 12-64), \$9 for seniors (65 and up), \$7.50 for children (ages 3-11) and free for those 2 and younger; 25 cents of the admission price helps fund regional conservation projects through the zoo's Future for Wildlife program. A parking fee of \$2 per car is also required. Additional information is available at www.oregonzoo.org or by calling 503-226-1561.

Caption: One of the Oregon Zoo's endangered Amur tigers nuzzles up to a jack-o'-lantern donated by Al's Garden Center. The zoo's Howloween celebration takes place Oct. 29 and Oct. 30. Photo by Mackenzie Reed, courtesy of the Oregon Zoo.