

## Green Halloween® Fact Sheet

- Green Halloween is a community initiative focused on creating child and Earth friendly holiday traditions, beginning with Halloween.
- Green Halloween was established in the summer of 2007
- Green Halloween worked locally in the Seattle area in 2007 and in 2008 expanded to additional cities across the U.S.
- In 2007, Green Halloween's founding sponsors were Whole Foods Market, Overlake Hospital and *ParentMap* magazine.
- 2009 sponsors include Larabar, Cascadian Farm and HGTV (national) and Overlake Hospital, KING FM, and *ParentMap* magazine (Seattle, local)
- For a complete list of 2009 sponsors, please see the sponsor's page on the Green Halloween website.
- The Green Halloween "hub" is Seattle. Additional (official) Green Halloween cities include San Francisco, Phoenix, Daytona Beach, New York City and more.
- Green Halloween takes part in existing events in cities (such as Boo at the Zoo) and hosts its own event. See the events page on the website for details.
- In cities where there is no Green Halloween coordinator, families, schools, neighborhoods and businesses can create a healthy and Earth-friendly Halloween with the help of Green Halloween's "action kit" downloadable from the website.
- Information about Green Halloween as well as contact names and numbers and what individuals can do on their own to support Green Halloween in their communities is available on the website, [www.GreenHalloween.org](http://www.GreenHalloween.org)
- The Green Halloween name and logo are registered with the U.S. Patent and Trademark office.
- Hallogreen, Think outside the candy box, The Green Year and Celebrate Green are also registered.