



GREEN HALLOWEEN®

2011 National Sponsorship Opportunities

Platinum Pumpkin: \$10,000

- Your logo and link featured as our top partner on GreenHalloween.org web pages through the end of 2010
- Free ad on our sister site, www.CelebrateGreen.net
- Your personalized webpage, featuring customized content, with the potential for additional content such as interactive tools and video (optional)
- Your name and logo on all official print materials
- Your logo and link in all national e-blasts and web-based marketing
- Your name mentioned in all national PR/ Media opportunities, whenever possible
- Opportunity to participate in official Green Halloween events* (e.g. booth)
- Invitation to provide products or coupons to be handed out at all official Green Halloween events*
- Opportunities for additional, creative marketing possibilities and collaborations

Gold Level: \$5,000

- Your logo and link on all main web pages through the end of 2010
- Your logo and link featured on our sister site, www.CelebrateGreen.net
- Your name and logo and on most national marketing and print materials
- Your logo and link in all national e-blasts and web-based marketing
- Your name in some national PR/ media opportunities
- Potential to participate in select official Green Halloween events*
- Invitation to provide products or coupons to be handed out at some official Green Halloween events*

Silver Level: \$2,500

- Logo and link on our website through 2010
- Logo and link featured on our sister site, www.CelebrateGreen.net
- Your name and/or logo on some marketing and print materials
- Your logo and link in all national e-blasts and some web-based marketing
- Invitation to provide products or coupons to be handed out at some official Green Halloween events*

Bronze Level: \$1000

- Your logo/link on our website through 2010
- Your name/link featured on our sister site, www.CelebrateGreen.net
- Your name/link on all national e-marketing blasts

** As mutually agreed upon with Green Halloween and the event's host business or organization. Exact cities, locations and events cannot be guaranteed. Such events might include but are not limited to public Green Halloween parties, Green Halloween booths at special events and speaking engagements. Not all events allow food products/specific ingredients e.g. nuts and palm oils or print materials including coupons.*

GREEN HALLOWEEN®
2011 Sponsorship Information

Yes! I would love to support Green Halloween's goal of creating safe, healthy and sustainable holidays.

Please include my sponsorship at the following level (circle one):

Platinum

Gold

Silver

Bronze

OR, I am unable to contribute financially at this time but please contact me about how I can help promote Green Halloween in other ways: (check here)

Name of individual and or business:

Contact name:

Complete address:

Web address:

Phone Number: _____ Email _____

Signature: _____ Date: _____

Sponsors are subject to approval.

Please make checks payable to EcoMom Alliance and mail to:

EcoMom Alliance/Green Halloween
c/o Kimberly Pinkson
72 Oak Springs Drive
San Anselmo, California 94960

If you need to make the contribution to a 501 (c) 3 and require a tax receipt, please contact Corey for details.

Questions? Please call: 425-427-6666

For more information on Green Halloween®: www.GreenHalloween.org

For more information on EcoMom Alliance™: www.EcoMomAlliance.ning.com

We welcome the opportunity to talk with you about national sponsorship and how we can help you to reach your goals through this partnership. Thank you for your generous support. We will be in touch with you within 7 – 10 days.

