



# The Hallogreen®



The Hallogreen® is a fun, healthy, and eco-friendly alternative to traditional Halloween festivities. It is a fundraiser for Florida EcoNet, and will take place on City Island near 105 E Magnolia Avenue from 8 a.m. to 2pm, Saturday, October 29, 2011.

## INSTRUCTIONS

Please read the following instructions prior to filling out the attached application.

A completed General Vendor Application is required of any business intending to take part in The Hallogreen®.

## TERMS AND PAYMENT INFORMATION

### **APPLICATION REVIEW PROCESS & FEES**

A completed Vendors application and \$25 fee is required and due no later than October 15, 2011. All requested information must be received before approval is given. Delays in providing the requested items could result in denial of your application.

### **BOOTH DISPLAY**

Each vendor is allotted a 10' X 10' space in which to display and sell their wares during The Hallogreen®. Each vendor is responsible for their own tent, table and chairs.

- 1) All vendors are required to have a clean tent no bigger than their allotted 10 x 10 space under which their goods, wares, tables and chairs for seating must be housed. *(For exceptions, such as certain activities or game portions of the event, please call 386-676-0011 for more details.)*
- 2) All vendors must have a business sign displayed at their booth or tent. Take this opportunity to show your business' resourcefulness and creativity. Your sign may be hand-made. All we ask is that your sign includes your business name and logo, and is legible, neat, orderly, and esthetically pleasing. (Please, email a jpg copy of your sign for approval to [dbgreenhalloween@gmail.com](mailto:dbgreenhalloween@gmail.com) prior to October 15, 2011.) *Suggested materials: Recycled items, organic fabrics, reclaimed lumber, natural paints, FSC Certified Paper, and other eco-friendly options.*
- 3) All vendors must keep their display neat and orderly at all times. This is in the best interest of you, the proprietor, as well as the reputation of The Hallogreen®. We hope that you will embrace this opportunity to put your best foot forward and help to forward a lasting good impression in the minds of the event patrons. *Suggestions: Tablecloth or other esthetically pleasing cover, pamphlets/brochures, and business cards. (For exceptions or alternatives please call 386-676-0011 or email [dbgreenhalloween@gmail.com](mailto:dbgreenhalloween@gmail.com) for more details.)*

### **OTHER TERMS & CONDITIONS**

Your business must be the only business occupying your space—no assignment or transfers are permitted.

No credits and/or refunds will be issued under any circumstances once your application has been approved and your vendor booth fee has been processed.

*These policies will be strictly enforced!*

## WHO & WHAT WE ARE

*The Hallogreen*<sup>®</sup> is guided by the goals of *Green Halloween*<sup>®</sup> and is used as a fundraiser for Florida EcoNet. Green Halloween<sup>®</sup>, Downtown Farmers Market, and Florida EcoNet are proud to collaborate on this project and promote greener options that we hope will help improve the quality of life and economic vitality of the Daytona area.

*Green Halloween*<sup>®</sup>—a not-for-profit, grassroots, community initiative to create healthier and more Earth-friendly holidays, starting with Halloween. (GreenHalloween.org)

*Florida EcoNet*—a network to unify and support those efforts that create a progressive and sustainable environment for all. (FloridaEcoNet.net)

*Downtown Farmers Market*—purpose is to support and strengthen urban-rural community bonds and local agricultural endeavors by maintaining a downtown green market that connects consumers directly to locally-produced, high quality, fresh produce and other agricultural-related goods and health services in order to stimulate entrepreneurial activity among local residents. (DaytonaDowntown.com)

## BECOME A SPONSOR!

Florida EcoNet welcomes your support. All sponsors will receive a “I’m the EcoNet” certificate to display at their booth on the day of *The Hallogreen*<sup>®</sup>. This includes vendors who choose to host an activity and donate the proceeds to Florida EcoNet. For more sponsorship opportunities, please contact Ciana Maglio at 386-676-0011 or [dbgreenhalloween@gmail.com](mailto:dbgreenhalloween@gmail.com).

## VENDOR APPLICATION

*Valid from June 15, 2011 to October 22, 2011*

NAME OF EVENT: *The Hallogreen*<sup>®</sup>

DATE OF EVENT: Saturday, October 29, 2011

Business Name: \_\_\_\_\_

Business Website: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_ Cell: (\_\_\_\_) \_\_\_\_\_

Fax: (\_\_\_\_) \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

Secondary Contact: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_ Cell: (\_\_\_\_) \_\_\_\_\_

Fax: (\_\_\_\_) \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

Business Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Type of Vendor** (*Circle all that apply*):

Arts & Crafts    Novelty    Health    Lifestyle    Other:

Please describe the nature of your business: \_\_\_\_\_

Please list items for sale with corresponding prices (if applicable, attach catalog):

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**Will your business be hosting an activity, or passing out a healthy treat or toy?**  
(YOU MUST CHOOSE ONE to participate in this event. Please, circle *one* option)

TREAT/TOY

***Only treats provided by Green Halloween® may be distributed.***  
*This policy will be strictly enforced!*

Green Halloween® treats will be provided free of charge to vendors on the day of the event.

ACTIVITY

***ALL ACTIVITIES MUST BE PRE-APPROVED.***

If so, what activity?

1<sup>st</sup> choice \_\_\_\_\_

2<sup>nd</sup> choice \_\_\_\_\_

3<sup>rd</sup> choice \_\_\_\_\_

*(If you choose to host an activity please be aware that The Hallogreen® is a fundraiser for Florida EcoNet and all proceeds must be donated back to them.)*

## CHECKLIST

**General Vendor Fee** *(Check will only be cashed upon approval of application.)*

*Please, make out check to Florida EcoNet in the amount of \$25.00.*

**Tent, tables and chairs for event**

**Sign displaying business name** *(A jpg image copy must be emailed for approval to [dbgreenhalloween@gmail.com](mailto:dbgreenhalloween@gmail.com) no later than October 15, 2011.)*

**Mailed completed application and vendor fee** *(Completed applications must be submitted and received no later than Friday, October 15, 2011.)*

## SUBMIT APPLICATION TO

Ciana Maglio

Re: The Hallogreen®

P. O. Box 15204

Daytona Beach, Florida 32115

***Thank you.***

Graciously,

Ciana Maglio

[dbgreenhalloween@gmail.com](mailto:dbgreenhalloween@gmail.com)

(386) 676-0011

<http://greenhalloween.org/daytona>

<http://floridaeconet.net>